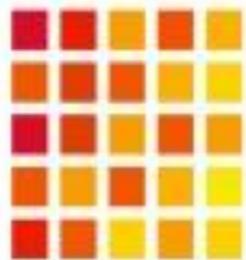
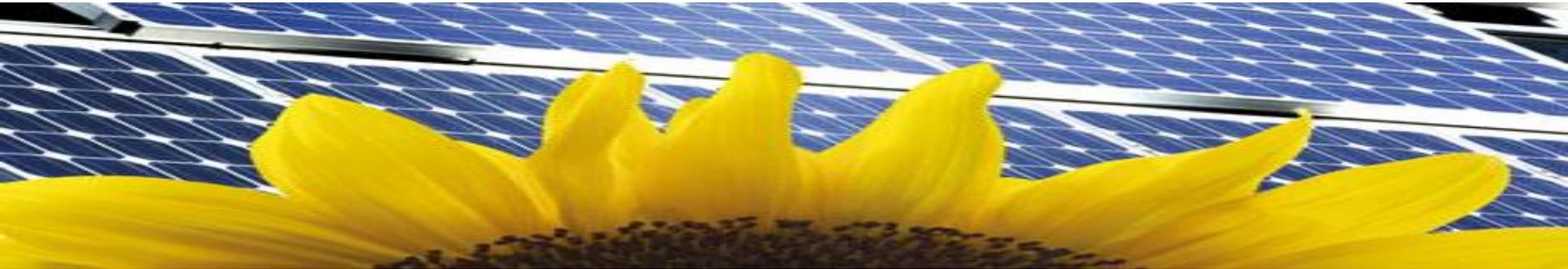


**Smart Electric
Power Alliance**





Established in 1974, the Solar Energy Industries Association is the national trade association for the solar energy industry. Through advocacy and education, SEIA and its 1,100 member companies are building a strong solar industry. As the voice of the industry, SEIA works to make solar a mainstream, viable, and significant energy source by expanding markets, removing market barriers, strengthening the industry and educating the public on the benefits of solar energy. For more information, visit seia.org.



Smart Electric Power Alliance

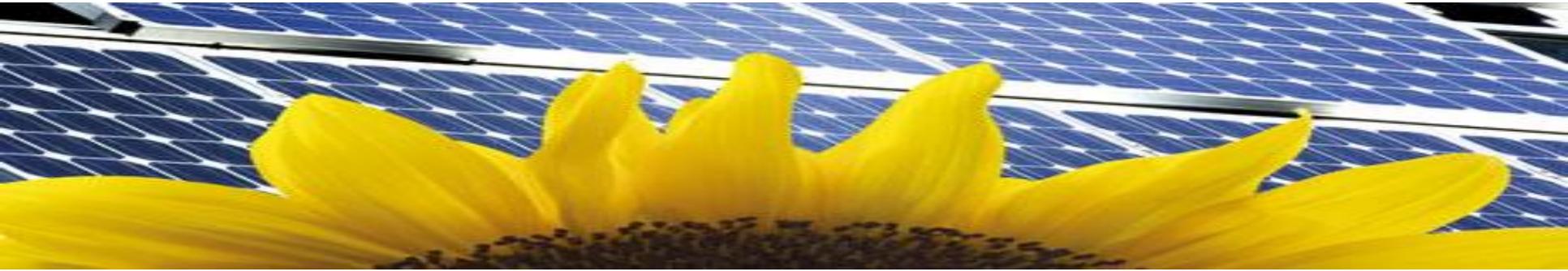
The Smart Electric Power Alliance (SEPA) is an educational non-profit that provides a trusted platform for education, research and collaboration to help our members deploy and integrate solar, storage, demand response, and other distributed energy resources into the grid.

We are proud to have over 1,000 members, representing the whole spectrum of industry stakeholders. Utilities, ISOs, large energy users, corporate and non-profits look to us to facilitate solutions for today's challenges and to meet tomorrow's electricity needs for the next decade and beyond. For more information, visit solarelectricpower.org.



The EMerge Alliance is the world's largest professional organization dedicated to advancing standards for direct current technology. It is an open industry association of collaborating commercial, government and academic organizations developing standards covering hybrid AC/DC microgrids used in commercial and residential buildings and campuses. EMerge standards facilitate the achievement of greater energy efficiency, safety, resiliency, and sustainability while maximizing the potential to use of clean, renewable on-site energy.

<http://www.emergealliance.org>



SOLARPOWER — INTERNATIONAL —

Solar Power International (SPI) sets the standard for the industry as the fastest growing and largest solar show in North America as recognized by *Trade Show Executive* and *Trade Show News Network*. SPI has also been among the Gold 100 for seven years running and named “Stickiest Show Floor” by *Trade Show Executive* for the innovative ways in which attendees stay engaged on the show floor.

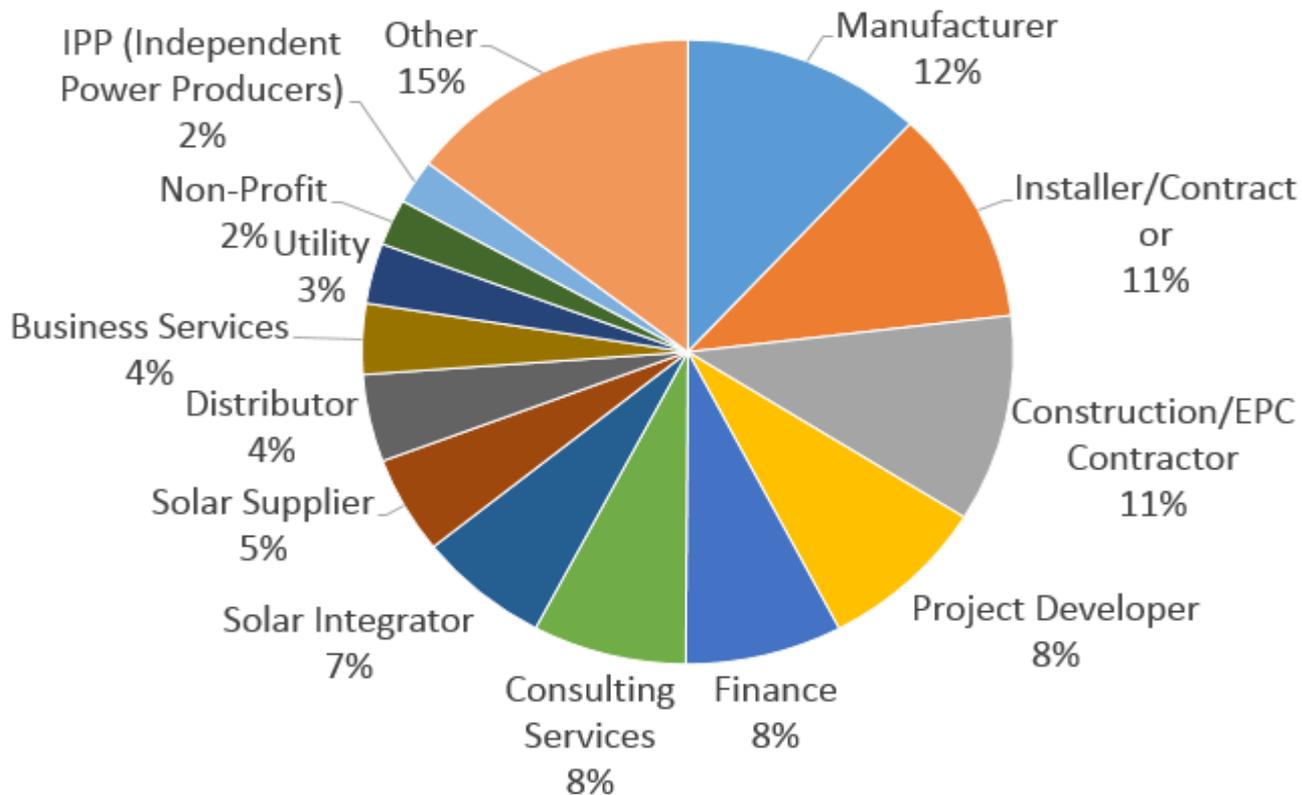
SPI is also much more than solar. Both smart energy and energy storage play a large role at SPI in both educational opportunities and exhibition. SPI is host to one of the largest gatherings of energy storage professionals (nearly 100 exhibitors) and a working microgrid and **smart energy pavilion**.

Solar Power International Highlights

- Presented by leading solar trade organizations: The Solar Energy Industries Association (SEIA) and the Smart Electric Power Alliance (SEPA)
- Attracts over 18,000 attendees and 600 exhibitors from 80+ countries including China, Canada Germany, South Korea, and Mexico
- Over 100 peer-led educational programming including concurrent sessions and a walking tour centered on smart energy

More at: solarpowerinternational.com/schedule

SPI 2015 Attendee Statistics



30% of SPI attendees hold an **Executive or VP level** management positions, with **direct influence over buying decisions**

Over **5,200** of SPI attendees are directly involved or interested in **energy storage**

More at: solarpowerinternational.com/about/spi-archives

BUSINESS OPPORTUNITY

In the next five years, Microgrids will grow into a \$40+ billion market. And, the forecast of Solar powered systems in buildings is expected to grow into a \$10+ billion market by 2020.

Smart Energy Microgrid Pavilion



To ensure your company is leading the way, Solar Power International will provide this unique opportunity to showcase your products and systems that serve these growing markets.

Smart Energy Microgrid Pavilion

Opportunity: Solar Power International is expanding its footprint to include the entire smart building electric ecosystem.



Theme: Connecting Solar with Home and Building Energy and Automation Solutions at SPI 2017

Smart Energy Microgrid Pavilion

- **Includes**

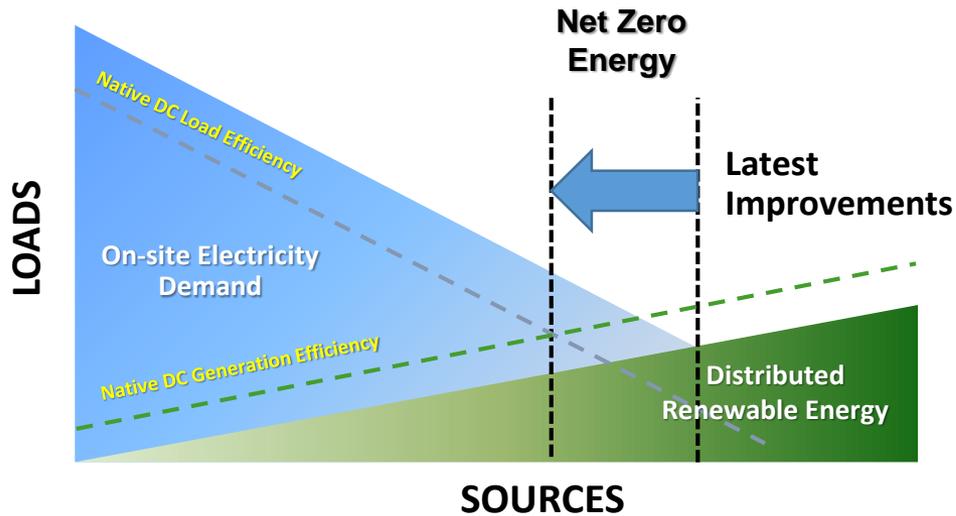
- Full-functioning microgrids
- Energy management systems
- Automation products
- Electric vehicle charging station
- Energy storage providers
- Solar panel manufacturers
- Power converters and inverters
- Energy efficient appliances & equipment

- **Features**

- Demonstrate generation sources, conversion equipment, storage and loads in operating microgrid(s).
- Featuring “Destination Tours for Smart Energy and Energy Storage education track participants with special Government and International VIP tours.
- Grand Opening Day Ceremony & Keynote presentation speakers
- Special “after-hours” event.

Smart Energy Microgrid Demonstration

A UNIQUE DEMONSTRATION AND EXHIBITION OPPORTUNITY FOR THE EXPANDING MICROGRID MARKET



SPI 2017 will use live microgrids to provide both ac and dc power to exhibition space from on-site solar energy generation, storage and distribution.



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